

BOYUN DING

Product designer | CMF designer | Future Observer



Projects

Black Diamond Equipment Mist backpack design
Pasadena CA | Fall 2025

A professional high-performance alpine backpack engineered for Denali expeditions. From brand DNA research to ergonomic analysis, designed to push limits and transcend self-expectation.

DEELUXE x Aston Martin DMX-9 Ski Boot Design
Pasadena CA | Spring 2025

Created on a co-branding ski boot project emphasizing user research and CMF strategy. Explored sustainable materials and design trends through WGSN. Balanced visual impact with performance

Alienware Esports Monitor Design
Pasadena CA | Spring 2025

Designed a gaming monitor aligned with distinctive brand language and aesthetics. Developed monitor structure and ergonomic details like height adjustment and RGB lighting. Completed 3D modeling and marketing rendering.

Stone island Fashion Smartwatch Design
Pasadena CA | Spring 2025

Created a smartwatch concept matching the target brand's visual identity. Focused on parting lines, Black Matrix design, and glass transitions. Produced final 3D models and commercial renderings.

Sony Card Camera Design
Pasadena CA | Spring 2025

Explored AI-assisted form development and completed a functional product concept. Integrated touch control, wireless transfer, and an extended battery life. Focused on blending aesthetics with usability.

Personal information

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Education

ArtCenter College of Design | Pasadena, CA
Bachelor of Science in Product Design |
2023- Present

Skills

Languages:

Mandarin (Native), English (Fluent)

Software:

Adobe Illustrator, Photoshop, InDesign,
Procreate, SolidWorks, Blender,
Gravity sketch, Keyshot, Keynote

AI Tools:

Midjourney, Vizcom, Gemini, ChatGPT,
Gamma, perplexity

Prototyping & Fabrication:

3D Printing, Model Making, Mockups,
Toy Design, Prop Making, Laser Cutting,
CNC Router, Drill Press, Band Saw,
Disc Sander, Table Saw, Mill, Lathe

Digital & Visual Skills:

Hand Sketching, Digital Sketching,
2D Rendering, 3D Modeling,
Visualization, Storyboarding, Keyshot
Rerendering & Animation,
Visual Communication, web design